The Sale of Silks at About Half Price

Such seiling can be but temporary. You pick up a bargain when we do. The offering lends the widest range -blacks, colors and fancies. You can do your buying for all the season. The styles and colorings are the latest.

75c for \$1 Black Taffeta, 36 inches wide. They are bright, lustrous and all newly woven.
50c for \$1 Porqee, 27 inches wide, strong and durable; all colors and some in natural bamboo shade.

25c for 40c Pongee, 19 inches wide; suitable for shirt waists, and makes durable linings.

makes durable linings.

45e for 88c Silks—Shepherd's checks, in navy and white, black and white, red and white, and all the desirable size checks.

19e for 33c Wash Silks, white and colored stripes, pure silk; washes like linen.

DSe for \$1.25 Fancy Louisines, all of the new pastel colors, with miniature embroidered figures; these are soft and pilable, in street shades.

S5e for 51.25 Fancy Sliks-An extra heavy taffets, in the new stripe effects, in five different size stripes, 27 inches wide.

1.25 for \$2.25 Sollel-45 inches wide; these are noft and pliable, suggesting a fine suede leather; are here in nineteen colors, inclyding white and cream. 5Sc for 75c Taffetas—A new and complete line of colors, including white and cream.

69e for \$1 Changeable Taffeta-Extra heavy, rustling finish, made for shirt waist suits; a fine, even weave, that will give good service

20c for 50c Fancy Checks, two-toned and plain effects, in soft Louisine finish, small and medium size checks.

90c for \$1.19 Taffeta—It is a yard wide; we had to take 1,100 yards to get them at this low price; made for the three-piece suits—finest crow black. 50c for 85c Black Taffeta-Im-

ported quality—a regular dress taffeta; has a bright, lustrous fin-

inches wide (white only); sultable for whole dresses, launders perfectly.

50e for Changeable Louisines 500 yards, in a choice selection new shades, for full costumes. \$1,25 for \$1.75 Fancy Black Sliks.

A good assortment of sma broldered seed effects, e new styles, for whole suits.

Warehouse Full of Hosiery

Sample dozens are on sale at the store. This special purchase amounts to thousands of dozens. There was a price inducement that meant one-third and over a gift.

Women's Allover Lace Stockings-lisle thread-will be 17c a pair.

Women's 20c Lace Stockings, black and white; special, 12 1-2c a

Rembrandt and Richelten Liste Thread, also the Gauze Lisle Thread Imported Hosiery, that al-ways sell for 35c and 39c; choice, 25c.

Best 50c Embroidered Gauze

Liste and other fancy Stockings will sell for 39c.

Lot of Boys' and Girls' Stock-ings; those that the best merchants stand back of, at 10c and 12 1-2c. Also a lot of Men's Half Hose-for which apply to the Men's De-partment—Sc, 10c and 12 1-2c a pair.

The Second Floor Garment Store is Ready.

Dresses of every new conception. Shirt-Waists in their wide variety of treat-

Coats, Skirts, House Gowns, etc. Muslin Underwear in all their new lingerie combination; Infant Outfits, Boys'

A visit of inspection with regard to styles and their perfection will be profitable to dressmakers as well as the

The Store of New and Beautiful Dresses

We've made this sort of preparation in the store's outfit of Women's Dresses that's of vital interest to all that are fond of perfection. Cohen's Ready-Made Garments have improved with every season. Every care is exercised, so that the tailoring, fit and material equal those that are usually bought at three times their price, The New Silk Suits come in solid

Not a Suit at \$15 anywhere that we know of equals these new beauties that we nell for \$10. Materials of all-wool, light gray, invisible check, and perfectly tailored.

Chiffon Panama Dresses, lin-gerie trimming; there should be no difficulty selling them at \$25; black and various colors; our price, \$15.

Among the choice styles of this season are the Pony Jacket Suits, the range of price in white and various colors from \$12,50 up. Those who are fastidious dressers

are especially invited to call and inspect our Man-Tallor-Made Dresses, at \$25 to \$35.

colors, white ground, check and pin stripe; new lingerie trimmings in their combination adds the new beauty. These dresses are not skimped in the material; every garment we sell is up to the standard of the best styles. Silk Suits from \$10.50 to \$32.50.

Special Sale of Black Taffeta Skirts. All of them the newest styles; stock of a house that went out of business. These Skirts are perfect, and are meant to sell for double our prices, \$5 to \$18.50.

The best \$5 White Mohair Skirts that were ever seen, will be sold for \$3.50. 27 New All-Wool Skirts, in black

white Lingeric Dresses are ready for showing quite a number that are extraordinally in designs are here; price from \$3.98 to \$39.

A Store of Remarkable Shirtwaists.

The many styles are almost inconceivable. Fashion says Shirt-Waists are in the foreground of style for the coming season. Many are new in their artistic beauty and style.

The most beautiful Lingerie Waints of embroidery or lace; the hest \$5 Waists in every appearance; all sizes, for \$2.50.

Hand-Embroidered Lines Waists, lingerie cloth, should be 36, are \$3.08.

12 styles of White Muslin Walsts, with lace or embroidery; values that have never appeared before; choice, 98c,

Your Boys Are Fitted Out Here

at better than the right prices at all times. We have a store-house of Wash Suits, sample dozens of which are on display

If you buy them now there

80e to \$1.50 a Suit; values 75c to \$2.75.

We are closing out every style and kind of Woolen Suits before the new spring styles come in; some are regular spring weight.

25c and 50c for Corsets in every variety of style; values just about

with perfection, from \$1 to \$6

Black Silk Waists, novel style of lace combination or plain tailored, are \$2.98.

New White Surplice Waists, could not be made at home under \$2; our price, \$1.25. A styles of Handsome India Linon

Waists, perfectly tailored, new style; goed \$1 value. Monday, 59e, There are dozens and dozens of styles among the Waists that we want you to see.

TheArt Department

Will sell Monday 2,400 skeins of Slik, variety of odd lots that sells for 40c a dozen, 2c a skein. ART EMBROIDERIES.

ART EMBROIDERIES.
One piece was \$3.50, for \$2.
One piece was \$14, for \$7.50.
One piece was \$14, for \$7.50.
One piece was \$2.50, for \$1.25.
Hand Painted Pillows, were \$8.50, for \$5.
Lot of Ruffled Bureau Scarfs, were 25c, for 15c each.
Lot of Shams and Scarfs, cost up to \$1.50, some 50c dozen to choose from, 48c each.

Monday, in the Infants' Department.

63 White Long and Short Cloaks, one-third off their regular price.

Those that were \$3.50, for \$2.25, 36 ones for \$4, etc.
Infants' White resses, special sale, pretty \$1 dresses, for 50c.
\$1.50 and \$1.50 Dresses for 18c.
All of them new this season,

Merchandise Is Anxiously Seeking Sale.

Cohen's Store Helps With Most Remarkable Gathering. The new store and its thoroughness is the interest of all Richmond.

The merchandise development is of the most sumptuous character. Not in years have opportunities favored such extraordinary selling. The occasion deserves the most enthusiastic buying. Almost every country's product yields a share in this Special Sale.

The Little Shepherd of the Kingdom Come, a \$1.50 book, is here for 45c.

The New Men's

will open on Monday.

Furnishing Store

170 dozen 3-inch wide White and Colored Four-in-Hands, values 25c and 35c, for 18c

Shirts for 25c and 85c each.

170 dozen Men's Black Dou-ble-Sole Half Hose, best 12 1-20 values, for 7c a pair. Men's 25c Suspenders for

A lot of Men's 50c Fleeced Undershirts, 25c each. 18 dozen Men's Best 50c Night Shirts, 39c each. Also, 9 dozen \$1 and \$1.25 Night Shirts for 75c each.

The Laces

in their lavish assemblage European Lace art, All give a display of the new thoughts, with prices that are almost astonish ing. You may spend an hour examining the won-derful detail of the pretty new work.

Monday on sale 2,000 yards of Net Top Laces to 5 inches wide, 9c and 12 1-2c a yard.

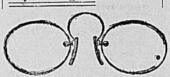
Special sale of Point de Paris Lace—about 500 yards—

2 inches wide, 3c a yard,
Vals and other Wash Laces,
in every variety, for 3c, 5c, 8c,
10c and 12 1-2c. These must e seen to be appreciated.

Batiste and Baby Irish aces — Insertings, Gaileons

and Medallions-25c to \$1.50

Eye Logic.



pay \$50 for a pair of Glasses; but if so, over \$40 of it is clear

If you can get good service— service that has a guarantee as broad as Cohen's store can make it-what more can you ask? You surely know whether Glasses are of assist-

Our specialist can tell on examination what you need. You know if you are suited; if not, it costs

you nothing.

MONDAY WE WILL FURNISH
Genuine Regaloid Skeleton EyeGlasses and examination for \$2.
We could charge \$20 or \$25, but
this department's sphere is to prevent such overchurging.
Goldoin Eye-Glasses or Spectacles, \$1, for Monday.

This is Free.

Have you a photograph which you fear will fade? You can have it imperishably trans-ferred to non-corrosive metal absolutely free.

A purchase of \$5 is all that is necessary. Then bring your photo, and we do the rest. In buying your merchandise, see that amount of purchase is punched out at booth on your ticket.



All the March Patterns are now in. The Quarterly Style Books are here. Get a free

Wash Fabrics Like Silk

It is difficult to draw the line between the two. Every season adds new wonder-beauty to the cottons. The department has over a dozen new fabrics that differ from any of all the past. Special Monday the following items: (Main Floor, Rear.)

12 1-2c Finest Batiste for S 1-2c. Prettiest neat or flowered

Sixty pieces of Pure Linen Eta-mines, double width, in natural colors and tinted. The import cost is 32½c; we sell them for 25c a

Bourette Linens, the most beautiful fabric of the season, and you will find the price 50c elsewhere.

In all the various mixed colors and combination effects; the prices are 10c and 25c 2 yard.

Irish Suiting, in solid colors, in reseda, Alice blue, gray, green, red, navy and iliac. These goods were imported to sell for 250; our price 12 1-20 a yard.

New Shadow Checks are 25c. Silk Mousseline de Sole, the soft, clingy fabric of the senson, in new designs of printing; they are a 39c value; our price Monday, 19c a

Silk Mull, in all the various solid colors; the usual 1212c ones for New French Organdies, the most beautiful printing, in their novel floral designs; 37% value, for 23 1-2c.

White Linen Finished Suiting, the regular 1216 quality, for S 3-4c,

2,700 yards of White Linen Fin-ish Suiting, the quality that sells for 19c; will be sold Monday for 12c a yard. Full Yard Wide Linon d'Inde, in

white ground, small figures, will be sold for 8 3-4e a yard.

be sold for 8 3-4e a yard.

White Shamrock Sulting, 25c best value, for 12 1-2e,

The Silkene Kimono Cloth, imported from Japan, is 26e,
2,000 yards of Yard Wide Madras,
15c regular quality, 11e a yard.

Twill Sulting, in mixed colors, in brown or blue; the best 124c value we have seen; the price Monday will be 7 1-2e a yard.

New Dress Goods Store

is placed on the superb footing of supplying every conceivable want and from every country where the choicest fabrics are produced. The new department is quadrupling its sales. The goods and the prices go hand in hand. The wide range of variety is worth your seeing.

Colored Goods.

38-inch AllGWool Novelty Suit-ing, 50c.

44-inch Fancy Mohair, blue, brown, green; \$1 quality, 89c. 44-inch Imported French Sulting, hard finish; \$1.25 value, \$1.

46-inch All-Wool Panama, all shades; \$1 value, 85c.

58-inch Stripe Gray Sulting, \$2 value, \$1.69, 38-inch All Wool Voile, 50c qual-ity, 30c.

44-inch Silk and Wool Crepe, \$1.50 value, \$1.25. 56-inch All Wool Panama, \$1.50 value, \$1.25.

Black Goods.

38-inch All Woof Black Serge, 59c value, 50c. 44-inch All Wool Stripe Voile, \$! value, 60e.

46-inch All Wool Black Volle, \$1. 46-inch All Wool Black Panama, \$1 value, 85c.

56-inch All Wool Black Panama, \$1.59 value, \$1.25. 52-inch All Wool Black Cheviot, \$1 value, 75c.

40-inch Black Mohair, beautiful luster; 69c value, 50c.
40-inch All Wool Unfinished Cheviot, 85c value, 60c.
46-inch Black Volle, \$1,50 value, \$1,25.

Third Floor Sale.

Floor Oil Cloth

Heavy Cork Lincleum—hall, bath and kitchen effects, for 30c a yard. Best Floor Oil Cloth, usual 45c grade, 25c a yard. Inlaid Lincleums, 75c a yard.

Mattings.

and Linoleums

Heavy Cork Lincleum—hali, bath and kitchen effects, for 30c a yard.

Best Floor Oil Cloth, usual 45c grade, 25c a yard.

Inlaid Linoleums, 75c a yard.
Linoleum Cork Bath Mats, 50c.

9e a yard—Close Woven China Mattings, usual 12½c grades.

15e a yard—Close Woven China Mattings, usual 12½c grades.

20c a yard—Heavy China Mattings, usual 25c and 30c values.

35c a yard for the finest China Mattings, about 25 patterns to select from.

Curtains and Draperies.

Bonne Femme Cartains, in white and Arabian; \$4.50 and \$5 values, \$2.98 each.

Irish Point Curtains, heavy scroll and floral designs, 3% yards long; value \$8 and \$9, for \$6.50 a pair, Cable Net Curtains, in heavy Arablan cord work design; value to \$4.50, for \$=.98 a pair.

Heavy Net Curtains, with neat scroll design borders; worth to \$1.75, for 98c a pair.
Tapostry design Screens, solid oak frames; \$1 value, 69c each, Mission Screens, 2-fold, 5 feet 6 inches high, filled with sylid color denim; \$3.50 value, for \$2.50, Solid Oak Screens, frames brass trimmed, full size, 45c each,

Our Bargain Thoroughfare

Nearly the whole of our right aisle is filled with little things which were selected by shrewd buyers to sell at under-prices.

Notions.

Children's Hose Supporters, 10e a pair.
All Size Safety Pins, Ze a dozen.
Black Shoe Laces, 4-4 and 5-4,
5e a dozen.
Black Darning Cotton, 4 spools

Kid Curiers, all s'zes, 5c a dozen. Toilets.

Large cakes Witch Hazel Soap, 3 in a box, 10c a box, 5c bottle Machine Oll, 3c, 4711 White Rosa Glycerine Soap, 12c.

Combiation Black Shoe Polish, 5c. Kruseins Brothers' Best Steal Scissors, all sizes, 25c a pair. Linings.

Gray Silesia, our usual 12% o quality, for 7e a yard. 2% New Serge Libring, in black 1De a yard. Near Silk, 12 1-2e a yard Mercerized Satteen, 1De a

Ribbons.

4 and 5-inch All Silk Ribbon, regular prices 20c and 25c-mill ends-15e a yard.

3-inch Ribbon, all silk, be a yard. 4-inch 45c Plaid Ribbon, only a few pieces, 20e a yard.

3-inch Liberty Satin Ribbon, 12 1-2e a yard, 3-inch Black Hair Ribbon, 10c.

Leather Goods. A big lot of 50c Pags, in all col-

New shape in Bags, with three compartments-including the Jap-

White and Black Kid Belis, with military buckles and trimmed with buttons; the regular 50c ones, 25c. A big lot of Silk Belts, in all colors, including black; special at

anese-for 50c.

10e each.

Nothing Ever Equalled These White Goods

Whether the plain or fancy white fabric that the new ideas have suggested, THE PRICES lend the interest that is irresistible. In the greater part these beauties came for almost ONE-HALF OF VALUE.

2,700 yards of soft Lady Cloth, the quality that sells for a piece of 12 yards. This comes in 50-yard pieces, and will be cut in any length at 12 1-2c a yard. Princet Parls Mousseline, 45 inches wide, that sold at 39c, is here for 25c a yard.

India Linon, 40 inches wide, sold last season at 12%, the value is 25 per cent. more; the price now is 11c.

3,400 yards of the best 100 Sheer India Linon, S 1-2e a yard, Finest India Linon ever sold for 25c, is here for 16 2-3c. 3,600 yards of Double Width Persian Lawn, cost 15c wholesale, is 12 1-2c a yard.

Finest 25c quality of Persian Lawn is 16 2-3c a yard. French Wash Lawn, 45 inches wide, 12 1-2c a yard. Lingeric Madras, mercerized, 19c.

25c Figured Piques, 10c. French Welts, a great variety,

45-Inch Fine Quality Lingerie Cloth, cost to 55; for 17c.

Bwiss Muslin, 16 2-3e,
569 pieces of English Long Cloth,
12 yards to the piece, 70e a piece,
A counterful of 40-lnch India
Linons, qualities to 16 2-3c, for
0 8-4e a yard.
Mercerized Madras and Walstings, in fancy effects and cords;
values to 29c, for 15c,
90c White Waisting Damasse,
50e.

10c Yard Wide New Design Shirt. ing and Waisting Madras, 12 1-2c

Embroidered Dot Imported 25c Swiss Muslin, 16 2-3c.

Beautiful Embroideries

At Regardless of Value Prices.

Every kind, every width and every style. This purchase of thousands and thousands of yards offers a chance for a summer's supply that at present can have no repetition in view. The wholesale prices have advanced fully 60 per cent, beyond what they were when these were con-

All-Over Embrolderies, that cost to \$1.25, for 79c a yard, including the English cyclet, the fine baby patterns, and all the various styles that are for lingerie use or dresses. Another counterful of All-Over Embroideries are 98c a yard, that

Japanese All-Over Embrideries on lingerie cloth are among the novel effects; we have a full assortment, with trimmings and flouncings to match.

Embroidered Flouncings at 25c a yard; every width up to the widest. Never, since the business has been in existence, have we given such values, the wholesale cost would be 50c.

4,000 yards of Embrolderies at 5e a yard, including colored and white Edgings and Insertings and Embroldered Galloon Beadings; values to 12½c. On Sale Monday for the first time this season, Wide Swiss Flouncings and Wide Insertings to match; values usually \$1. These are 50e a yard.

There are Madalleons, Motifs and yard, other embroidered poyellies.

many other embroidered novelties, including Robes, Shirt Walst Pat-terns, etc.

The Bargain Basement

Is a Practical Gift Store.

The most reliable fabrics for just one-half. It includes hundreds of things that can't be mentioned here. Its mission is economy in every detail.

These Cases and Cases of Cotton Fabrics Have never been such prices, and their values have advanced everywhere. It is buying-time for everybody.

19c Linen-Finish Suiting, in every color that's used this season, price 10c Woven Color Suiting Flan-nel, in light colors, for night wear, 5 3-4c.

White Linen-Finish French Cambric Sulting will be one of the fabrics used for sults and waists this season; the best wholesale quotation is 16 2-3c; the price Monday will be 11 1-2c; it is full yard wife.

Thousands of yards of Dress Glughams, in all the various colors, that always sells for 8 1-3c, will be 5 3-4c a yard. 4,000 yards of Printed Shirting Madras, yard wide; the value is 16 2-3c; the price is 7 1-2c a yard. French Chambays in all the va-rious solid colors, instead of 16 2-3c, are 9 1-2c.

Thousands of yards of Light, Medium and Dark Percales, yard wide, qualities that cost 10c and 12c; choice, 6 1-2c a yard. Double-Width, Heavy White Linen-Finish Suiting; regular 15c grade, 8 1-2c.

The Lancaster Apron Ginghams are the best in the world. You can buy every design and color here for 6 1-2e a yard.

You can match all the Sea Island Percales, that cost 12½c elsewhere, here for 9 3-4e. Yard-Wide Madras Suiting, imported to sell for 16 2-3c; these are mill ends; price, 7 1-2c a yard.

Finest Shirting Calicoes made, all the designs of the season; the price, 4 1-2c.

Basement White Goods Wonders. It is the spot where you can buy a full season's supply of all kinds for about one-half the elsewhere prices.

2,000 yards of fine 19c India Linons, for 11e a yard.

All the 12½c and 15c Fancy White this lot; not a piece that we can get again this season to sell at this price. All the 12½c and 15c Fancy White Madras, the styles that the maker intended to sell at above prices, some 3,000 yards in desirable lengths, for 8 3-40 a yard.

Fine Sheer India Linons, $\mathfrak{H}e$ instead of 12%c a yard.

Best grade of 10c and 12½c Checked Nainsooks, 7 3-4c.

India Linon, 40 inches wide, 5 3-4c.

Finest Soft-Finish French Mull and Lingeric Cloth, that cannot be retailed in full pieces under 29c to 50c; these are 17c a yard. White Quilts and Other Bedding for

\$3.75 Marsellles Quiits, fringed or plain hemmed, for \$2.50. Extra size White Quilts, Mar-seilles center designs; instead of \$2.50, are \$1.75. 14 dozen of the best Full-Size Bleached Sheets, that sell for 75c, are 60e and 65c each.

Quick Buying. Lot of usual \$1.19 Crochet Quilts are 75e each.

English Long Cloth, yard wide, 7 1-2c a yard; the grade that sells for \$1.25 a piece. Checked Nainsooks that were al-ways \$c, are priced 5 3-4c a yard.

140 dozen Hemstliched or Plain Hemmed Pillow Cases, 42, 45 and 50x36, instead of 25c, are 15e each. Lot of usual 124c Pillow Cases are 9 1-2c each.

All our Blinkets and Comforts have been reduced.

9-4 Bleached Sheets, 39c. Imported Dinner Sets \$14.

\$14—Thin Carisbad, 100-Piece Dinner Sets; floral decorated and gold finished; our regular \$16.59 grade. \$9.75 for our \$12 American Din-

10e—Heavy Majolica Glazed Cus-pidores, in rich green or brown colors.

ner Set of 100 pieces, in various new and pretty shapes and decora-

colors.

6e for Flow Blue Porcelain Cups and Saucers; worth \$1,50 a dozen.

30e for large Covered Butter Jars; 17c for a smaller size.

75e for Gold Stippled, Full Size, Imported Chocolate Pots, in as-sorted shapes and decorations. 3De for 50c Notched, Ruby Gas Globes, to fit 5-inch burners, 10c—18-inch Nickel-Plated Towel Bars.

Hars.

85—Handsome Cut Glass Berry
Bowl, or Nappy, well covered in
the chrysanthemum pattern.

sun burst pattern. \$1.25 for 5-inch Handled Nappy, in rich out glass. 60e a dozen, Tain Blown, Hand-somely Engraved Water Timblers. \$1.30—Large, First Quality, Gray Granite Ham Bollers.

\$3.75—Clear Crystal Cut Glass Bowl, 8 Inches in diameter; the new

25e for 39e Japanned Tin Teat Trays, finished m gilt bands.

#1—Nickel Baking Dishes, with porcelain bakers, GDe-Nickel Alarm Clocks, guaranteed for one year, GBe-10 qt. Seamless Granite Saucepans, with handles and covers.

te a box, Phoenix Ball Blue. 5e-Nickel-Plaited Can Opener and Cork Scraw combined. \$1.75 for set of Russell's White Handle Steel Knives and Forks, Re each, Paring Knives.

Corsets Here.